

ExistSocial Privacy Policy

Thanks for joining ExistSocial! ExistSocial is a software service provided to you through Codera LLC. This policy is written to help you understand what information we collect and how we use it.

What information do we collect?

We collect information in two ways:

1. When you give it to us or give us permission to obtain it.

When you sign up for or use ExistSocial, you voluntarily give us certain information. This can include your name, profile photo, comments, email address you used to sign up, and any other information you provide us. You can also choose to provide us with location data. Depending on the services you choose, we may collect additional information, for example: billing or payment information, a telephone number, a physical address, and purchase preferences.

2. We also get technical information when you use our websites.

Nearly all websites, mobile applications, or other Internet services, automatically record certain information. The same is true when you use our products. Here are some of the types of information we collect:

- **Log Data**
 - When you visit any ExistSocial website, our servers automatically record information ("log data") including information that your browser sends whenever you visit a website or your mobile app sends when you're using it. This log data may include your Internet Protocol address (IP Address), the address of the web pages you visited that had ExistSocial

features, browser type and settings, the date and time of your request, how you used ExistSocial, and cookie data.

- **Cookie Data**

- Depending on how you're accessing our services, we may use "cookies" (a small text file sent by your computer each time you visit our website, unique to your ExistSocial account or your browser), or similar technologies to record log data. When we use cookies, we may use "session" cookies (that last until you close your browser) or "persistent" cookies (that last until you or your browser delete them). For example, we may use cookies to store your language preferences or other ExistSocial settings so you don't have to set them up every time you visit ExistSocial. Some of the cookies we use are associated with your ExistSocial account (including personal information about you, such as the email address you gave us), and other cookies are not. You can learn more about our use of cookies in our Cookie Policy.

- **Device Information**

- In addition to log data, we may also collect information about the device you're using ExistSocial on, including what type of device it is, what operating system you're using, device settings, unique device identifiers, and crash data. Whether we collect some or all of this information often depends on what type of device you're using and its settings. For example, different types of information are available depending on whether you're using a Mac or a PC, or an iPhone or an Android phone. To learn more about what information your device makes available to us, please also check the policies of your device manufacturer or software provider.

- **Payment Information**
 - We may store credit card information and use it for both billing and payment purposes. Any payment information collected will be stored using industry standard practices.
- **Ecommerce**
 - We may require additional information to provide the service, such as a name, billing and payment information (including billing address, telephone number, credit card information), a telephone number, and/or a physical postal address. As an ExistSocial seller, ExistSocial may require information such as your social security number, identification ID or tax ID, date of birth, bank account information, credit card information and/or other proof of identification in order to verify your identity and provide this service to you and to comply with applicable law.

How do we use the information we collect?

We use the information we collect to display on your public profile, improve our services to our users, develop new products, and protect ExistSocial and our users. For example, we may log how often people use two different versions of a product, which can help us understand which version is better.

You may optionally choose to provide and publicly display your full name and other personal information (such as birthday, gender, location) in connection with your account and activity. If you do not want this additional information displayed publicly, you can remove it through your profile page.

If you have provided your location details but would no longer like to share that information, you may opt out of those services through the settings on the Apps or on your mobile device. We will only share your geo-location

details with third parties for the purpose of providing you with those services.

You may also enable the Apps to access your mobile device's camera to upload photographs and videos to ExistSocial.

Some members or visitors may connect ExistSocial to third-party applications. Connecting your account to third-party applications (Such as Facebook, Google+, etc) or services is optional, and when you connect your account to an external app, you will be granting ExistSocial permission to receive information from the third-party applications.

We also use the information we collect to:

- Send you updates (such as when certain activity, such as comments, happens on your ExistSocial account), newsletters, marketing materials and other information that may be of interest to you. You can decide to stop getting these updates by updating your account settings (or through other settings or methods we may provide).
- Respond to your questions or comments.

The information we collect may be "personally identifiable" (meaning it can be used to specifically identify you as a unique person) or "non-personally identifiable" (meaning it can't be used to specifically identify you). We use both types of information, and combinations of both types, as described above. We may use or store information wherever ExistSocial does business, including countries outside your own. Personal information collected by us is treated sensitively and is not sold to third parties. Non-personally identifiable information, or aggregated data may be utilized by third parties to display advertisements and for marketing purposes. We release personal

information to Merchants and partners only as specifically outlined in this policy.

What choices do you have about your information?

Our goal is to give you simple and meaningful choices over your information. If you have a ExistSocial account, many of the choices you have on ExistSocial are built directly into the product or your account settings. For example, you can:

- Access and change information in your profile page at any time.
- Close your account at any time. We may retain archived copies of your information as required by law or for legitimate business purposes (including to help address fraud and spam). In order to deactivate your account you must send an email request to "info@madebycodera.com" at this time.

You may have choices available to you through the device or software you use to access ExistSocial. For example:

- The browser you use may provide you with the ability to control cookies or other types of local data storage.
- Your mobile device may provide you with choices around how and whether location or other data is shared with us.
- To learn more about these choices, please see the information provided by the device or software provider.

How do we share the information we collect?

The limited instances where we may share your personal information include:

- Contact you regarding the sale of ExistSocial white label software products or other software development services from ExistSocial's owner Codera LLC.
- When we have your consent. This includes sharing information with other services (like Facebook, Google+ or Twitter).
- We may employ third party companies or individuals to process personal information on our behalf based on our instructions and in compliance with this Privacy Policy. In addition, some of the information we request may be collected by third party providers on our behalf.
- If we believe that disclosure is reasonably necessary to comply with a subpoena or court order request, regulation or legal request; to protect the safety, rights, or property of the public, any person, or ExistSocial; or to detect, prevent, or otherwise address fraud, security or technical issues.
- We may engage in a merger, acquisition, bankruptcy, dissolution, reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Policy.
- As part of the purchase and redemption of an Ecommerce product sale, ExistSocial may share information between the members involved in the transaction, such as an email address, shipping address, purchase data, payment information, etc to confirm the transaction and facilitate the redemption process. By making a purchase on ExistSocial you are directing us to share your information with merchants. Merchants have a limited license to use that information to confirm purchases during the redemption process and for ExistSocial-related communications or for ExistSocial-facilitated transactions.

This policy does not apply to the practices of third parties that ExistSocial does not own or control, or individuals that ExistSocial does not employ or manage. If you provide your information to others, different practices may apply to the use or disclosure of the information you provide to them. ExistSocial does not control the privacy policies of third parties, including other ExistSocial members. ExistSocial is not responsible for the privacy or security practices of ExistSocial members or other websites on the Internet, even those linked to or from the ExistSocial Site or Apps. We recommend you ask questions before you disclose your personal information to others.

We may also share aggregated or non-personally identifiable information with our partners or others.

Our Policy on Children's Information

ExistSocial is not directed to users under 13. If you learn that your minor child has provided us with personal information without your consent, please contact us.

How do we make changes to this policy?

We may change this policy from time to time, and if we do we'll post any changes on this page. If you continue to use ExistSocial after those changes are in effect, you agree to the revised policy. If the changes are significant, we may provide more prominent notice or obtain your consent as required by law.